



NEWS - January 2009

EXHIBITIONS - DESIGN AND DELIVERY

Many of our team have been busy designing, delivering and building stands at METS, Paris and other shows. We can offer fresh design ideas and video 'fly-through' designs.

Our services include design, construction, delivery and installation, breakdown and storage. A new leaflet about **SHOWS** will be available shortly.



See a simple fly-through example at: <http://www.strawberrymarketing.com/flythrough>

E-NEWSLETTERS

E-Newsletters, such as this example, are the fast and most efficient way to promulgate business information to your current and potential clients. We can produce them in PDF format, with live hyperlinks or as an html email page.

TOP WEB TIPS

Updates

Just a couple of hours each month can refresh and improve your site. We are happy to programme a call to you each month to get this essential work done.

Design features

Password protected areas, members' areas and video clips enhance your website and bring more visitors.

E-Press reports

Increase hit rates to your site and improve your search engine ratings.

Links

Good links to your site will bring you more traffic.

Press Releases

Distributed with images to relevant magazines and news outlets provide maximum, low cost, media coverage, driving more visitors to your site.

Analytics

By analysing website hits, pages and geographical areas, your site can be developed to be even more effective. These services can be free of charge, providing a great benefit to your business.

More traffic = Higher search engine rankings!

Video

Consider adding video downloads to your website.

New Website

Topmarx is a new site launching this month.



See: <http://www.topmarx.co.uk>

THE POWER OF PRESS REPORTING

Press releases distribute new product and service information to magazines and electronic newsletters. With the growth of e-news, we can often distribute one day and see it published worldwide the next.

Unlike advertising, electronic press reporting linked to your website can be measured.

There are a number of important factors that directly influence the success of every press project.



YOUTUBE

Are you getting anything from YouTube?

Its FREE! Try these:

<http://uk.youtube.com/watch?v=OZXyKo66ayg>

<http://uk.youtube.com/watch?v=348YKSqarIE>

Call us to discuss ideas.

GIFTS

We can provide ideas, design and produce a range of quality presentation gifts for your clients.



PHOTOGRAPHY

We have a large library of high quality photographs to support your projects. We can also arrange photoshoots for press, web or brochure work.



AERIAL PHOTOGRAPHY can be arranged at low cost. **Call for details.**

Strawberry Marketing UK Ltd

- Press releases
- Feature work
- Brochures and leaflets
- Corporate branding
- Advertising design and planning
- Marine consultation
- Powerpoint presentations
- 3D modelling
- Website design and development
- Seminars and conferences
- Lectures
- Marine events and regattas

Key Contacts: Tel: +44(0)1590 645 082 Fax: +44 (0)1590 642 881

Press/Marketing titch@strawberrymarketing.com
 Press/Marketing david@strawberrymarketing.com
 Design/Website jim@strawberrymarketing.com
 Administration dan@strawberrymarketing.com

Mob: +44 (0)7809 141 219
Mob: +44 (0)7966 400 486

www.strawberrymarketing.com