

Press Release

DANISH YACHTS GO RED AND WHITE WITH THEIR NEW LOOK WEBSITE



DANISH YACHTS is delighted to present their new corporate logo and style, at the same time launching a brand new modern and exciting website.

Under the national colours of the Danish flag, Danish Yachts' new logo incorporates the red and white into their sail logo and this theme is run through all the new pages of the website. With this clean and fresh approach, the text on the website also provides clear information on everything going on at the busy superyacht shipyard in Skagen in Denmark. Details on how to reach the yard from major international airports in Europe are featured, along with a Google Earth reference for those who do not know the area.

All recent builds and refits are included on the site, with detailed photographs and exciting video footage, along with each yacht's technical specifications. For those with specific queries, these may well be included in the FAQs and news stories and press cuttings are featured with testimonials and endorsements.

To view the new website and see the exciting new Danish image adopted by Danish Yachts, please visit: <http://www.danishyachts.com>.

Jonathan McDonnell from Danish Yachts said, *"We are really pleased with our new corporate style and website – the flowing modern design, aligned with the Danish national colours gives a strong message of quality and tailor made perfection from the Danish Yachts' craftsmen. The entire team from our in-house naval architects, through to the technical specialists, have all provided input to the website content, to ensure that each division's role is clearly represented, exciting and informative. We look forward to welcoming you to our new website."*

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www.danishyacht.com

Text and high resolution pictures can be downloaded from: <http://www.strawberrymarketing.com/press>

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